

Minutes of ORA General Meeting 12/8/2010

in attendance-Julie, Sharon, Laurie, Esther, Sabina, Robin, Leslie, Eddy, Diane

Ellen is ill and could not attend. We said a mishaberach for her to send her healing prayers

### **I.Show in January at Neveh Shalom**

#### **1st Friday in January-**

People doing art need to talk with curators. Neveh Shalom has an oneg on 1st Shabbot of each month. We hope to have an opening in conjunction with the oneg

A.**Artists** Julie, Laurie and Sabina

B.**Curators** Diane and Esther.

#### **C. Details**

Insurance at Neveh Shalom- check your home insurance to see if you want to purchase a rider for the months you have your work on display there since Neveh Shalom will not cover damage or loss unless it's over \$5,000.

#### **D. Labels**

labels may need to be larger than at our previous show there and easy to read.

#### **E. Space**

- We can use the 3 locked glass cabinets in the lobby of the main sanctuary.

#### **F. Show Policy**

As each of us adds suggestions and decisions about how a show should be set up, etc. We should be aware that the policy that the curators for a given show should be in charge of how the show is set up. If we need to be away and not present for the show set up, we should hand it off to someone else who can proceed.

Call Leslie if you have questions for Fred or other questions about the how the last show went.

### **II.1st Friday in March- all group show at Neveh Shalom**

#### **A.Curators**

-Ellen, Laurie and Sharon

#### **B.Theme**

##### **" GATES"**

Art work doesnt have to be Jewish theme, but does have to have theme of GATES  
Eddy offered to hold optional study group for members looking into judaic significance of the theme, GATES

### **III. JCC SHOW in March- every week in March there will be a rotating exhibit at the JCC-lobby**

#### **Sunday Feb. 27th will be opening**

A. **Artists** - ORA members

B. **Curators**-Julie and Sabina weeks 1 and 2

Sharon and Laurie weeks 3 and 4

#### **IV. ARTSPARK 3rd Thursday in March, March 17th--5-7pm**

Art Spark- We are hosting an art spark as our JAM event this spring. We will be displaying 1 piece each on easels. There is no wall space. Sabina found a display space at Vie d'boheme- Sabina found this spot that might be a good ORA display place. They serve wine and have live music

**V.UPDATE on new members-** Eddy will let us know, she is working on this

## VI. New Structure for group membership

Esther brought up new structure that the board has been developing. We discussed the pros and cons of a

2 tier vs. 3 tier structure for ORA membership. The system we decided on is detailed below:

### Three-tier structure:

#### I. Supporting Members

- Don't exhibit or sell
- Don't vote
- Come to meetings & networking get-togethers
- 2nd preference for workshops etc.
- [networking](#)
- [e-news letter \(minutes of meeting\)](#)
- Proposed dues \$36

#### II. Working Artists (or other name)

- Creating & selling art
- Voting members
- 1st preference for workshops etc. (possible discount on fees)
- Eligible to jury for all sales & exhibits
- Guaranteed participation in at least one event
- Volunteer requirement
- [attend meetings](#)
- Web presence (Possibly: Full web page for Premiere show participants, Thumbnails & Links for participants in all other shows)
- Marketing support
- Proposed dues \$150
- Small jury fee, plus a booth fee for each show they join

#### III. Steering Committee

- Creating & selling art
- Voting members
- Holds officer position, as elected by Level II & III members
- 2 years at Level II required (current charter members qualify), AND...
- 2 years in Premiere Show required
- Full page on Website (still edited by ORA webmaster)
- Small jury fee, plus Discounted booth fees
- Proposed dues \$100
- [No jurying for Standard Shows](#)
- Expected to attend all or most general meetings, plus Officer meetings.

- Officers might include:

President, Vice-President, Secretary, Treasure, Webmaster, Membership, Education Coordinator, Sales Events Chair, Exhibit Events Chair, P.R. chair, I.T. chair, etc.

- Offices need to be formalized, and a decision made about term lengths (1 or 2 years)

Robin brought up idea of having musicians join group perhaps at Level one. Some discussion about considering this in the future.

We discussed how to create more of a draw for people to be in the supporting member group.

We could assist them in having home sales using a template. The show would be publicized on our blog. Other venues for show for this level could be the Stafford, renting space at a community center, Shaari Torah parking lot. First Thursday summer trunk sale at Shaari Torah, Bedmart parking lot.

### **VII. Meeting Schedule changed!**

Meetings will now take place on the 2nd Monday of each month.

January meeting at Leslie's house at 10:30am.

February meeting at Sabina's house at 10:30 am.

Notes by Leslie Elder