

ORA General Meeting

Date: January 10, 2011

Time: 10:30 am

Location: Leslie's home

Attendance: Sharon, Esther, Lori, Diane, Robin, Sabina, Susan, Leslie

Dates to Remember:

January 23 – Ora Gateway Workshop – Eddy's house 1:30 – 3:30pm
bring sketchpad, pencils and ideas.

February 14 – Next Ora meeting at 10:30am Sabina's home

Feb. 28 – March 25 – Rotating Exhibits in MJCC Lobby (more info. to come)

March 17 – ART SPARKS Show 5:00 – 7:00pm (more info. to come)

April 5 – Prospective Member's Orientation meeting 7:15 – 8:30 Neveh Shalom,
Zidell Chapel

April & May – Group display at Neveh – Gateways theme (more info. to come)

Things Discussed:

Ora Website:

- Our Ora website is now connected with NY Artists Salon.
- We have a possible connection with Art for Reconciliation.
- Esther has a plan to have a calendar on our website that has "members only" access.

Becoming Non-profit

- A professional level Jewish choir group is looking for non-profit status. They contacted us and want to do the legwork. The idea is to be a non-profit umbrella for various Jewish arts groups. (Ora would be under the umbrella)

Exhibit at Neveh Shalom

- Thank you to Esther and Diane for curating and to Susan, Sabina and Laurie for their wonderful art. The show looks great.
- If there are any changes in the display once it is up, please do not call Neveh on your own. Call whomever is curating and let them know so they will fix it for you. (it's their job, and they love it) It also help to lessen confusion at Neveh.
- Last Friday night service was a "soft" opening. Rabbi Isaac mentioned Ora and asked folks to go into the lobby and look at the art. Nobody did.
- Eddy and Leslie to talk with Rabbi Isaac to hold something in the lobby like a kiddish or some wine and chocolate to attract people into the area after services.
- Eddy and Leslie to talk with Rabbi Isaac about the chuppah in display case and talk with him about getting the word out to the congregation of Neveh about the ongoing Ora exhibits.

Getting New Members

--Ideas:

- Create a flier to pass out
 - Possible Front: Interested in joining a Jewish Arts Guild?
 - Date, time, location of meeting
 - Possible Back: Membership tiers and costs
- Next step: Esther to send art to Susan
 - Susan and Sabina to write
- Pass out fliers at all JAM events
- Pass out fliers at Art Sparks
- Have an e-flier to send to each synagogue's newsletters and e-list
- Sabina to send press release to Jewish Review (doesn't need to contain cost information)
- Someone talk to Shamaya (who belongs to Temple) to see if we can "get in" there.

Art Sparks Ora Show

- Ora will be Featured Artists group at Art Sparks (Regional Arts and Culture Council)
- Sabina to confirm location
- Set-up information to come
- Each artist to bring one art piece with Gateways theme.

Trunk Show:

- Thank you to Julie for getting the location!
- Our trunk show will be in the Bed Mart Parking lot on Beaverton Hillsdale Hwy. sometime this summer.
- More to come.

Pre-Holiday Show:

- Julie is looking for vacant store fronts in high traffic areas. They would be available 6 weeks before the end of December.
- We could have space for a week for a rotating show.

Future Celebration of Art

- Need to reserve JCC Ballroom to protect ourselves.
- Eddy will check with Ro about Oct. 16, 23, and 30 as possible show dates, for availability.
- We need to have a conversation about having a longer COA show.
- to sell on Shabbas or not to; that is the question.
- We will look at other locations for the show
- We will talk, in depth, about pros and cons of having show at JCC vs other locations.

New Ora Structure Update

--Proposed Jobs within Steering Committee:

- Director: Eddy
- Assistant Director/Secretary: Diane
- Treasurer: Julie
- Web Master: Esther
- Membership: Ellen
- Education: Laurie
- Sales Chairperson: Sharon
- Exhibitions: Leslie (includes Neveh Shalom and JCC Lobby)
- PR Chair: Sabina
- Liaison to JAM 2012: Robin
- Graphic Designs: Susan

Steering Committee: Fee: \$200 per year, no need to jury (unless change in medium), first pick of shows (will pay nominal table fees if applicable), full web site page, first pick of booth space, first pick of workshops

Exhibiting Artists: Fee: \$100.00 (plus additional sales table fees if applicable – example: \$100 for Celebration of Art), links to own website and 4 photos on Ora website media page, second choice for workshops, come to meetings and help on a committee.

Supporting Artists: Fee: \$36, can come to meetings, third choice for workshops.

Proposed Sales and Exhibits:

Celebration of Art - \$100 table fee

\$125 table fee for guest artists

Winter Sale - \$50

Summer Trunk Sale - \$25

2 Exhibits at Neveh – Free

Lobby of JCC - \$10

(an additional show ? \$10)

Jury :

--May – Exhibiting artists and guest artists will be juried in

--In new structure for this coming year, no jury fee

--We thought the best jury was when we did it ourselves.

--If we get an entry that nobody understands how to know the quality of, we can find an expert in that area and have them jury with us.

Proposed Fee Due Dates:

June1: membership fee + optional trunk show \$25

Sept 1: \$100 due for Celebration of Art exhibiting artists
\$125 from guest artists

December 1: \$50 winter sale payment

March 1: Exhibit fees/new sales opportunity fees and all outstanding fees

Other information

- Ellen is feeling better and better!!!!
- Robin will call Ellen and check in
- Robin will bring Ellen up to speed on the three tier Ora model
- Ask if Ellen would like to be the membership chairperson
- Ask if Ellen thinks she would be able to come to the April 5th prospective members orientation meeting at Neveh.
- Eddy to talk with Ellen to contact new members to see which committee they would like to be on.