# **July 2015 ORA Steering Committee Meeting**

Attendance: Eddy, Esther, Sharon, Glenn, Brauna, Diane F, Diane M

#### **Dates to Remember:**

Sunday, September 6—Sidewalk Sale Saturday, October 17—Taste of Art (TOA) Sunday, October 18—Celebration of Art (COA)

<u>Sidewalk Sale</u>: Diane F. is sending out info letter to members this week. Few board members will be available on the date.

**TOA/COA**: Diane F. met with Maggie: donation solicitation letter is updated; vendor contract is same as last year. There will be 5 smaller baskets for the raffle.

Approvals: Diane to send out letters to vendors and donation request letters.

Up to \$1,000 for Maggie's services; up to \$1000 for Ro's help.

\$300 for same band as last year (Sharon to follow-up with them).

Diane F will send out letter to members in 3 weeks and keep records of who's signed up.

Discussion: Banner needs updating. Ideas to drive customers to booths, i.e. double raffle tix for next ½ hour, dance contest?

### **Membership**: Linda will follow up on members who have not renewed.

A motion was passed that in the case of a dues scholarship request, Glenn or Eddy will have a conversation with the person to determine what they're comfortable paying and have them commit to extra service to the group.

A 2<sup>nd</sup> jury will be set up to allow more people to join and show.

A motion was passed to include former members in good standing in email loop.

<u>Newsletter</u>: Eddy will complete in mid-July. One page to include: Artist updates, results from Geezer exposure, calendar summary, name badge ordering info, thank you to donors, and note that those who aren't current members may opt out of receiving the newsletter.

<u>Treasurer Report</u>: 21 paid members, 18 donors, 5 COA payments. <u>Communication between Glenn and Ben at Federation needs to be tightened up to clarify membership/donation/COA money</u>. At this point, 18 letters sent out for fundraising (and unknown emails from others) has brought in \$1200. (Good news!) <u>Esther will contact Ben regarding website domain/hosting renewal payment</u>. Thank you/donation letters need to be sent out.

**New Fundraising Ideas**: Use FaceBook page. For now, re-promote letters already sent and catch new people by sharing with our personal FB pages, and having some donors make comments like "I did it, why don't you?" Need to check with Fed regarding connecting a

Paypal account. For future, we can check out on-line donation sites like gofundme and kickstarter.

Contact Windy @ PCC Cascade campus to find student interns to set up a website for us.

### **Calendaring Future Dates:**

## **Quarterly Meetings:**

Sunday, September 20, 1-2:30—Social/Welcome New Members & TOA/COA Info

Sharon to ask Glenn if he can host again!

Sunday, December 13, 1-3pm—Hannukah Social +?

February and May 2016—potential Community Art Events with JCC

(Eddy to check with Rabbi Goldie Milgam about her availability in February)

Sunday, June 5, General Meeting

**JAM**: March (Eddy to coordinate dates w/MJCC), to include kid art (separately managed)

# **Steering Committee Meetings** (generally 2<sup>nd</sup> Wed):

Tuesday, August 4, 12 noon @ Brauna's

Wednesday, September 9, 10-12 @ Sharon's

Wednesday, October 7, 10-12 @JCC

Wednesday, November 11, 10-12 @ TBA

Wednesday, December 9, 10-12 @ Esther's

2016

Wednesday, January 13, 10-12

Wednesday, February 10, 10-12

Wednesday, March 9, 10-12

Wednesday, April 13, 10-12

Wednesday, May 11, 10-12

Wednesday, June 1, 10-12

Wednesday, July 13, 10-12

Wednesday, August 10, 10-12

Wednesday, September 14, 10-12

**COA/TOA**: November 5 & 6 2016 (Eddy to approach MJCC)

See you at Brauna's next month! Tuesday, August 4, 12 noon

<sup>\*</sup>Eddy to ask about closet storage availability at Neveh Shalom