

Minutes of ORA General Meeting March 8, 2011

In attendance:

Barbara Berger, Shemaya Blauer, Leslie Elder, Robin Esterkin, Laurie Fendel, Diane Fredgant, Julie Hockley, Esther Liberman, Sharon Segal, Ellen Shefi, Eddy Shuldman, Sabina Wohlfeiler

Thank you Laurie Fendel for hosting.

Welcome new members Shemaya and Barbara.

Check-in: a recent artistic challenge, and your solution

MJCC Lobby Show

- Set-up on Sunday went well. Thank you Laurie for helping.
Banner looks great. We could use more table easels. Try Ross Dress For Less.
- If you want to make a placard with your basic contact info, Julie has a laminator. (more on this later)
- After the last of the four exhibits, Eddy will take home Ellen's easels.
- Laurie can't curate as scheduled on March 20th. Leslie will take over her set-up, and Eddy will take over her take-down.
- MJCC hours for viewing: Sunday 11-6, Mon-Thurs 6-9, Fri 6-2.
- 3/18 Eddy is doing take-down.

Art Spark Show 3/17

- Set-up is that day 4 - 4:30 pm. There are guys outside to help... drop off your art with them while you go park.
Best parking is probably the Smart Park by the Galleria.
- One piece per person (or a small grouping for 3-D artists). 10 people showing.
- The event is from 5-7 pm. Tonisha from RACC will introduce Eddy, who will do a brief presentation. Then we all schmooze.
- Each guest gets a Yiddish word when they come in. Eddy will send us a list of the words. Make sure you know what the words mean.
- Bring guests! Tell all your friends, Jewish and non-Jewish.
- Esther is making labels for your artwork. E-mail her the title and medium of your work(s) by this Thursday, March 10th

Jewish Arts Month (JAM)

- Eddy and others have worked incredibly hard to make this a fantastic arts festival. We need better attendance at the JAM events. Please try to attend, and bring guests with you.
- Especially:
 - Tuesday 3/15 Shemaya Blauer free demo & do-yourself Touch Painting 6-8 pm @ MJCC
 - Sunday 3/27 Tony Pacini private jazz concert
 - Tuesday 3/31 Shelley Jordon presentation at OJM re her art travels on grants
 - Sunday 4/3 Klezmocracy klezmer concert & jam session w/audience @ MJCC
- Keep track of all JAM events on the JAM blog jewishartsmonth.blogspot.com and calendar page www.northwestjewishartists.org/JAMcalendar2011.html

Gateways Exhibit @ Neveh Shalom

- Set-up Monday, April 4th. Bring or send your art 10 - 10:30 am. Leslie & Laurie will curate. Bring extra pieces, so curators can choose what works. Curators will take the extras home for you.
- Display cases limit the size we can use. Try to stay under 16 x 20".
- Esther will create labels. Submit info to her by 3/27, including Title, Medium, and an optional one-line comment on the theme.
- Julie will create a notebook with a laminated page for each ORA artist. Each person is responsible for making their own 8 1/2 x 11" page, including your name, contact information, a picture or two, and a brief artists statement. Use your ORA web page as a starting point.
 - E-mail your page to Julie asap in a form she can print out. (If you're making it physically, scan the finished page & send Julie the scan.)
- Kick-off Friday evening, April 8th.
 - Brief Erev Shabbat service at 6:15 pm, followed by Kiddush/Oneg in the Foyer.
 - Laurie will make a brief intro of this new exhibit.
- Eddy is working with Neveh Shalom to institute a monthly art-Shabbat on the second Friday of each month.
 - This will involve some kind of presentation after services, maybe sometimes a brief panel discussion by our artists.
 - Please plan to be at these services when possible, especially when your own work is being shown.

Info meeting for prospective new members

- Tuesday, April 5th at Neveh Shalom, 7:15 pm in Zidell Chapel (downstairs).
- Ellen & Laurie will run the meeting.
- Attendees at the meeting will receive an ORA brochure, and a print-out of our new membership structure.
- Let's really publicize this meeting. Tell everyone you know. Contact your synagogue by email and phone.
 - Esther will put a call-to artists on website, blog, and Facebook.
 - Eddy will ask OJM to help.
 - Someone try to get JewReview to put in their calendar.
 - Someone please put it on Craigs List, and let us know you did it.
 - JCC will include it in their e-mail "blast".
 - Leslie will ask JoAnn to put in the Neveh email weekly.

Geezer Gallery

- Invitation for ORA to have a "Geezers-in-Waiting" exhibit for the month of October.
This would be optional, in addition to annual Celebration of Art, which will still be at MJCC this year.
- Idea: have some collaborative projects between ORA members and senior citizen artists.
- Also may include your own works, at your discretion.
- Gallery takes 40% of sales.
- ORA will jury.

Reform Cantors' Conference June 2012

- Will be in Portland next summer. A 5-day event.
- Cantor Shivers has arranged for us to be vendors. A great selling opportunity!
- Judaica and related stuff will be best sellers.
- Stay tuned for more info.

Website

- New section of our website for Members only:
www.northwestjewishartists.org/memberinfo.html No password is needed.
- Please check the website Calendar and Notices pages at least once a week. There is also a membership roster, and minutes of meetings.
- Please help out by visiting the ORA and JAM blogs, and post comments. This helps improve our position in Google searches.
northwestjewishartists.blogspot.com jewishartsmonth.blogspot.com

Next Meeting

- No meeting in April. Next meeting is Tuesday, May 10th, 7pm at Sharon Segal's home.

Esther Liberman,
the Crown Jewels
www.northwestjewishartists.org