

October 2015 ORA Steering Committee Meeting

Attendance: Eddy, Esther, Sharon, Glenn, Diane F, Diane M, Linda, Brauna

Dates to Remember:

Saturday, October 17—Taste of Art (TOA)

Sunday, October 18—Celebration of Art (COA)

Sunday, December 13th—Hanukkah General Meeting

TOA/COA update: Going well! 24 artists are planning to participate. Location chart is DONE!

- Maggie stepped up for Ro Levi, who won't be doing COA this year.
- Member Ellen Green volunteered to help shop and set up.
- Maggie has gift cards for food, and will get platters, cups, etc. (with Diane F) and set up.
- Tablecloth rental for ORA COA tables was approved.
- Eddy will create a ½ page handout for event explaining raffle/donations (September minutes)
- Diane F will put note? in each booth w/reminders for artists, i.e. checkout, raffle receipts, tablecloth rentals...
- Sharon will prepare packets for COA artists
- Raffle items are ready. Eddy will pick up additional nice bottle of wine for raffling to those who give contact info on tear-off part of sponsor handout she's creating (with ☑ if willing to do survey)
- Eddy will get wine at TJ, and secured a server (to be paid \$50) by FB post (earning a raffle ticket☺)
- Checkout is covered both days; Eddy & Esther FB posted to ask for more volunteers. Diane will ask Maggie to contact non-COA members to volunteer an hour or two as greeters or cashiers.
- Sharon is going to get and send out name badge info to all.
- Laurie F will be asked for fill-in CDs for Sunday musician breaks.

Treasurer's report: Currently 35 paid members including scholarships. Eddy asked to have potential scholarship members directed to her to address options.

- 20 paid COA participants? Meeting after meeting to figure out facts and decide on action plan for unpaid participants.
- Eddy & Glenn will meet after COA to develop a formal budget (November goal) as prep to write a \$5K Schnitzer grant proposal. Concept is developing an ORA "home" on the internet.
- MJCC asked for input for a \$2K grant they're writing for a multi-cultural (Jewish/Christian/Muslim) exposure to art on-site event. A (\$5K grant) artistic connection project is planned for a future timeline.

Membership update: Linda reported that the September social produced 4 new members.

Educational events: December 13 Hanukkah event will be at Brauna's 1-3pm. MerriDawn Duckler agreed to do a 30 minute talk on History of Jewish Art, leaving time to schmooze as well. Food will be Hanukkah theme—more details to be discussed in November. Sharon will send Save the Date after COA. Laurie F will talk about critique groups at event.

- Education ideas will be part of Monkey survey after COA

Local 14 event review: Sharon & Brauna reported. \$10 entrance, hot hors d'oeuvres (okay), raffle prizes (ugly), \$5 glass of wine with nuts, + had different color raffle tix to note how they found out about event. Nobody sold anything large, members seemed clicky & snobby (guest artist report), nice informational postcards and corporate sponsorship. [\$100 + 30% to be in show + 9 hours volunteer time]

Marketing & Etc.:

- Eddy suggested creation of new committee for corporate sponsorship. Sharon will consult with Local 14 for ideas.
- Idea was raised to form a Venue/Event Opportunity Committee.
- Eddy is pushing for JAM and COA dates from MJCC. JAM plan is to feature juried art from emerging young people over Spring break, so a date needs setting. Bethany will be invited to our next meeting.

See you at MJCC next month! November 11, 10am-12pm