

ORA General Meeting

Date: September 14, 2010

Time: 7:00pm

Location: Eddy's home

Attendance: Sharon, Esther, Lori, Diane, Julie, Susan, Ellen, Leslie

Dates to Remember:

October 24th – So far, set up at JCC -- specific time to come

October 24th – Show at JCC

November 10th – 10:30am pot-luck brunch at Esther's home.

Things Discussed:

JCC Show Update

Publicity:

-- Sabina has not heard back from Paul about an article submitted to Jewish Review. Sabina is out of town so Leslie will follow-up.

--Leslie to ask Paul: When will the article run?

Make a specific request to be in the calander.

--Sabina to let Eddy know about deadline for getting the flier into the JR

--Each artist to send Eddy an image of their face and one piece of art for a second, more personal flier to send out to your mailing lists.

Kahella (sp?) House:

--Lori to contact Debbie Bowdie and ask about publicity and let them know our donation offer and plan.

--Central table for them.

--Each artist to donate an item worth an estimated 10% of their sales with a theme of houses.

--(or at the end, donate 10% of your sales and some folks mentioned they will do both).

Lori to see if someone from Kahella House could "man" the sales from the table.

Pre Show Logistics:

--Susan to call Wayne@Oregon Photo and ask about purchasing grids, dollies, display racks etc.

--Esther volunteered to make nameplates and nametags

--Robin has most of the inside signs and banners

--Sharon and Susan to put up outside banners (NOTE: get signs from Robin and be sure to change the dates)

Guest Artists and Room Layout:

--Diane to meet with Ro on September 22 about room layout. Note: Robin, Julie and Sabina would like the front booth. Leslie wants a wall space.

--Ellen, Lori, Ro (and maybe Diane) to meet with guest artists Wed. Oct. 13th at 7:00pm at JCC to go over show logistics.

Volunteers and Money:

- Eddy to ask Rosanna for some of her students to help with set up, take down and potty breaks.
- Members (and Guests?) need to have a volunteer to help with the show. Ro will send the volunteers a letter to confirm.
- Credit cards are run through outside table unless you have your own machine.
- Each artist is responsible to get their own receipt book. NOTE: On receipts that go to outside table for credit card collection, be sure to write your name, buyers name and phone number.

Show Set up and Take Down:

- At this point the JCC is available for members to set up Sat.
- Diane to ask Ro what time we can begin and when we need to be out of there.
NOTE: The building is locked but the room isn't so it's up to each member what you want to set up the night before as the JCC is not responsible for theft.
- Leslie to put up outside signs day of the event
- Leslie to bring extra tablecloths for the cashier table and Kahella House table.
- Sabina to bring flowers.
- Lori to put out clipboard for prospective artist sign-up for 2011 show.
- Fred Harwin has graciously agreed to come and help us tweek our booths.
- Guests to set up beginning at 7:30am Sunday.
- Take down from 4:00 to 6:00pm.
- Possibly Gershon to ask a few folks how they liked the show....informal feedback.

Insurance:

- Julie will get the liability insurance for this event at a cost of \$300.00.
- We will look into getting a business license and then liability insurance, for a whole year, is only \$425.00.
- NOTE: This insurance does not cover theft.

Feedback on last show from Special Community Member:

- Show more variety, keeping quality high and have more of a price range.
- If we're not selling our prices are too high
- She felt last year's show was a lot of the same things as the year before.
- She liked booths that cause you to come in and feel cozy, not sparse and open.

After Show Meeting and Follow-up:

- Changing meetings to 2nd Wed. at 10:30am beginning Nov. 10th.
- Sharon to e-mail survey to guest artists.
- Susan to send out thank you notes to guest artists.