

September 2015 ORA Steering Committee Meeting

Attendance: Eddy, Esther, Sharon, Glenn, Brauna, Diane F, Diane M, Linda (guests Len Steinberg & Laurie F)

Dates to Remember:

Sunday, September 20—Social Event @ Sharon's 1-2:30pm

Saturday, October 17—Taste of Art (TOA)

Sunday, October 18—Celebration of Art (COA)

First Meeting—Len Steinberg, new MJCC Program Director: ORA—desires association with JCC and to attract young members, gallery space, timeliness. Len's focus—being a resource and as helpful as possible, through collaboration, partnership, and impacting the wheel, adding uniqueness. His goal is planning 12-18 months out. Suggested creating a lower \$ membership tier for under 35, to attract younger members.

Treasurer's report: Currently 32 paid members. COA officially at 17. We've had 42 donations=\$2686. Over \$10K currently in treasury. All financial communication with Federation must go through Glenn. A new Square reader was ordered. There are 2 scholarships and 2 artists sharing a table for COA.

Membership update: Linda's been in contact with several artists who are planning to join and participate in TOA/COA. It was deemed okay to allow them to wait until September 20th meeting to act.

TOA/COA update: ~20 artists are planning to participate (17 already paid)

- Contract is getting done today.
- Maggie and Diane F will be meeting to continue planning food/wine. Eddy will advise on buying 2 cases of Trader Joes wine and 3 bottles of champagne. Maggie will be asked to call TJ to see if they can get someone to pour the wine samples. Eddy has backup idea.
- Green raffle tix went out to donors with letters. \$25 in purchases at event = 1 red raffle ticket
- Eddy will create a ½ page handout for event explaining raffle/donations
- Banners are ready. Eddy will ask Bethany when to put them up. One on fence, and one @JCC.

Educational events update: September 20th social event has 19 RSVPs. Sharon will provide paper goods, everyone else signed up to bring food. Linda will do icebreakers, Diane F will go over programming info. One more email to go out.

Marketing:

- An article was submitted to OR Jewish Life magazine; it will appear in the October issue.
- Discussed goal to have more stories in the magazine that tie back to ORA, i.e. Nitzan in Art in the Pearl
- Need to remind people to notify Esther when they have a show or such for website notice
- Need for an orientation guide for new members was discussed, as well as a
- Guide for Neveh Shalom installations

See you at MJCC next month! October 7th, 10am-12pm